

REDEFINING THE BROKER EXPERIENCE

Vyne — Grow with confidence



Remaining relevant requires traditional brokers to become brokers of the future: digitally sophisticated and, by focusing more on strategic risk advice, able to deliver the transparency and control that today's customers need."

— "The broker of the future," Accenture

Broker of the past



- Administrator
- Seller
- Product-led
- Desktop or laptop dependent

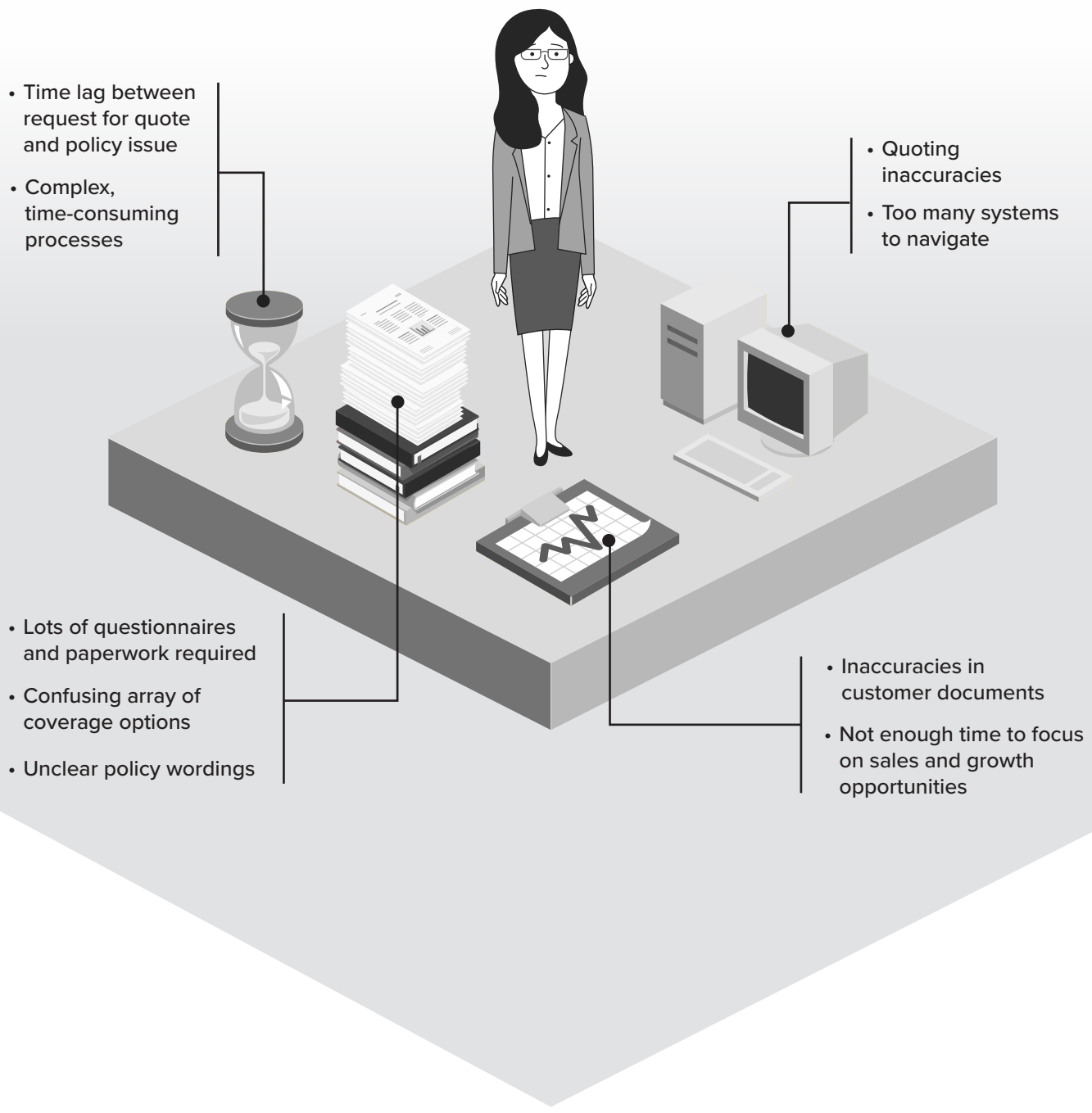
Broker of the future



- Client advisor
- Facilitator
- Needs-focused
- Digitally-friendly

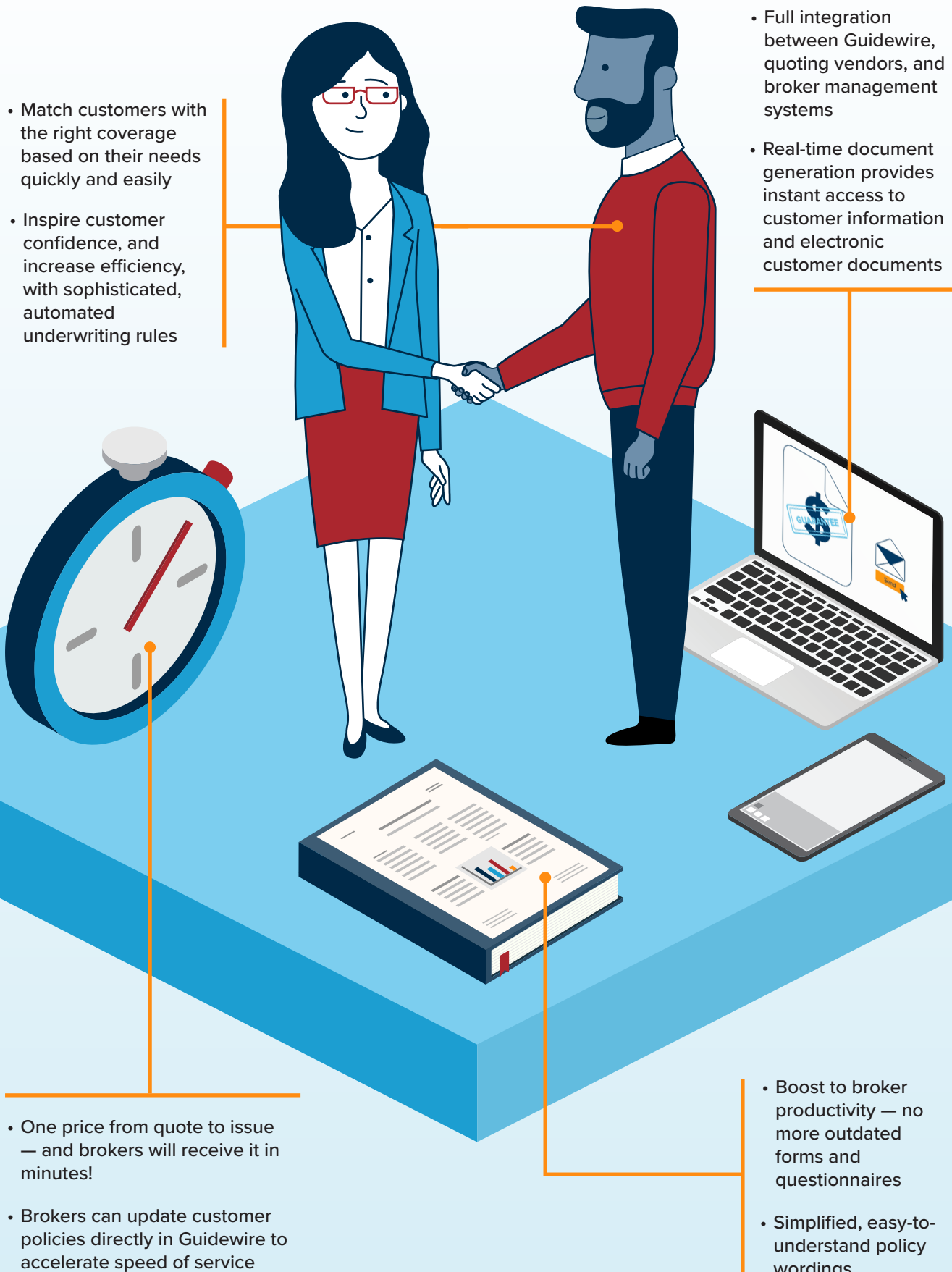
THE OLD WORLD

(Cumbersome processes, lack of consistency & integration, lots of paperwork)



THE NEW WORLD

(Customer-centric products & pricing, faster service, streamlined workflow)



"The future of financial advice is a human advisor complemented by digital collaboration."

— "Financial advice in Canada: A Way Forward," Richard Ivey Business School